

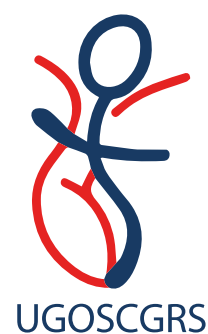
17th INTERNATIONAL CONGRESS

ASSOCIATION OF GYNECOLOGISTS
AND OBSTETRICIANS OF
SERBIA, MONTENEGRO AND
REPUBLIC OF SRPSKA

BELGRADE
3-5 DECEMBER 2020



MARKETING PROGRAM



17th INTERNATIONAL CONGRESS

ASSOCIATION OF GYNECOLOGISTS
AND OBSTETRICIANS OF
SERBIA, MONTENEGRO AND
REPUBLIC OF SRPSKA

BELGRADE
3-5 DECEMBER 2020



SMALL EXHIBITION CORNER **2 800 €**

- Emphasis logo and company name in electronic material of CONGRESS
- Upload of brochure in PDF format up to 5 MB on CONGRESS platform

MEDIUM EXHIBITION CORNER **3 800 €**

- Emphasis logo and company name in electronic material of CONGRESS
- Upload of brochure in PDF format up to 5 MB on CONGRESS platform
- Upload of promo video up to 1 minute on CONGRESS platform

LARGE EXHIBITION CORNER **4 800 €**

- Emphasis logo and company name in electronic material of CONGRESS
- Upload of brochure in PDF format up to 5 MB on CONGRESS platform
- Upload of promo video up to 1 minute on CONGRESS platform
- Video/chat communication with CONGRESS participants

Beside above mentioned, every exhibitor has rights to:

- One full participation fee
- Access to all electronic materials of CONGRESS for one participant

E-ADVERTISER

Advertising in CONGRESS E-program:

Emphasis logos in CONGRESS program	240 €
Emphasis logos on CONGRESS WEB SITE	180 €
Half page, landscape advertisement	250 €
Full page, portrait advertisement	480 €

ALL PRICES ARE WITHOUT VAT WHICH IS CURRENTLY 20%

GENERAL SPONSOR

10 000 €

This type of sponsor has rights to:

- Emphasis logo and company name in electronic material of CONGRESS
- Full page, portrait advertisement in CONGRESS E-program
- Full page, portrait advertisement in E-Book of abstracts
- Company link on CONGRESS WEB site
- Online distribution of electronic material during the period of CONGRESS
- 30 minutes lecture or presentation during the CONGRESS
- Large exhibition corner on CONGRESS platform
- Five full participation fees
- Access to all electronic materials of CONGRESS for 5 participants

GOLD SPONSOR

5 000 €

This type of sponsor has rights to:

- Emphasis logo and company name in electronic material of CONGRESS
- Full page, portrait advertisement in CONGRESS E-program
- Full page, portrait advertisement in E-Book of abstracts
- Company link on CONGRESS WEB site
- Online distribution of electronic material during the period of CONGRESS
- Medium exhibition corner on CONGRESS platform
- Three full participation fees
- Access to all electronic materials of CONGRESS for 3 participants

SILVER SPONSOR

3 500 €

This type of sponsor has rights to:

- Emphasis logo and company name in electronic material of CONGRESS
- Half page, landscape advertisement in CONGRESS E-program
- Half page, landscape advertisement in E-Book of abstracts
- Company link on CONGRESS WEB site
- Online distribution of electronic material during the period of CONGRESS
- Small exhibition corner on CONGRESS platform
- One full participation fee
- Access to all electronic materials of CONGRESS for 1 participant

ALL PRICES ARE WITHOUT VAT WHICH IS CURRENTLY 20%

17th INTERNATIONAL CONGRESS

ASSOCIATION OF GYNECOLOGISTS
AND OBSTETRICIANS OF
SERBIA, MONTENEGRO AND
REPUBLIC OF SRPSKA

BELGRADE
3-5 DECEMBER 2020



BRONZE SPONSOR

2 500 €

This type of sponsor has rights to:

- Emphasis logo and company name in electronic material of CONGRESS
- Half page, landscape advertisement in CONGRESS E-program
- Half page, landscape advertisement in E-Book of abstracts
- Company link on CONGRESS WEB site
- One full participation fee
- Access to all electronic materials of CONGRESS for 1 participant

OPENING CEREMONY SPONSOR

7 000 €

This type of sponsor has rights to:

- Emphasis logo and company name in electronic material of CONGRESS
- Full page, portrait advertisement in CONGRESS E-program
- Full page, portrait advertisement in E-Book of abstracts
- Emphasis logo and an advertisement in E-program of opening ceremony
- 15 minutes presentation speech after the opening ceremony
- Five full participation fees
- Access to all electronic materials of CONGRESS for 5 participants

COMMERCIAL PRESENTATION

4 500 €

This type of sponsor has rights to:

- Emphasis logo and company name in electronic material of CONGRESS
- Full page, portrait advertisement in CONGRESS E-program
- Full page, portrait advertisement in E-Book of abstracts
- 45 minutes e-lecture on CONGRESS platform

COMMERCIAL PRESENTATION

2 000 €

This type of sponsor has rights to:

- Emphasis logo and company name in electronic material of CONGRESS
- Full page, portrait advertisement in CONGRESS E-program
- Full page, portrait advertisement in E-Book of abstracts
- 20 minutes e-lecture on CONGRESS platform

ALL PRICES ARE WITHOUT VAT WHICH IS CURRENTLY 20%

E-POSTER SESSION SPONSOR **3 800 €**

- Emphasis logo in CONGRESS E-program
- Emphasis logo on the board in the hall where poster session will be held
- Company link on CONGRESS WEB site
- One full participation fee
- Access to all electronic materials of CONGRESS for 1 participant

CONGRESS PLATFORM SPONSOR **3 600 €**

- Emphasis logo in CONGRESS E-program
- Emphasis logo on all CONGRESS materials
- Company link on CONGRESS WEB site
- One full participation fee
- Access to all electronic materials of CONGRESS for 1 participant

E-CONGRESS SOCIAL MEDIA SPONSOR **2 000 €**

- Emphasis logo on all CONGRESS E-materials
- Company logo and link on CONGRESS WEB site
- Emphasis logo on CONGRESS social media
- 3 posts on social media dedicated to sponsor propaganda
- One full participation fee
- Access to all electronic materials of CONGRESS for 1 participant

E-COFFEE BREAK SPONSOR **2 700 €**

- Emphasis logo in CONGRESS E-program
- Emphasis logo on CONGRESS WEB site
- Emphasis logo in CONGRESS E-program next to section coffee break
- One full participation fee
- Access to all electronic materials of CONGRESS for 1 participant

E-DONOR **500 €**

- Emphasis logo and company name in electronic material of CONGRESS

E-PROMO MATERIAL DISTRIBUTION **500 €**

- User has the rights to distribute online propaganda materials, catalogs during CONGRESS

ALL PRICES ARE WITHOUT VAT WHICH IS CURRENTLY 20%

NOTE: € Value is the average exchange rate of NBS on the day of payment.